



Master of Business Administration

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APEL A
Admission

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Tun Razak Graduate School UNIRAZAK educates, challenges, inspires, mentors, and develops students in their pursuit of high-quality business education through interactive and engaging learning experiences for their professional and career advancement. The history of the development of the Tun Razak Graduate School goes beyond twenty years when it was known as the Centre for Graduate Studies. In 1998 the Centre for Graduate Studies was established to coordinate postgraduate studies and research activities at Universiti Tun Abdul Razak.

In 2008 under the university's continuous improvement initiatives it was restructured and named as the Graduate Tun Razak Graduate School (TRGS). This is to realise the university's aspiration to be a centre that provides high-quality education and training to managerial leaders with internationally acclaimed recognitions and accreditations.

Master of Business Administration

(R3/345/7/0767) 10/24 (A5872)

The Master of Business Administration offers an integrated set of learning opportunities for students to master the necessary skills and knowledge for effectively managing modern organizations. The MBA programme prepares graduates to be business managers with managerial knowledge and skills that bring value to the organization.

For this reason, UNIRAZAK students will have added value in their MBA, as they can select one specialized major from the 12 specialized major selections that are relevant to the industry or their current job to help develop their own areas of expertise in any professional pathway they may wish to choose.



Study Mode: Flexible Learning

UNIRAZAK provides a flexible learning mode for its programme, which allows you to learn from any location and at your convenience. It is to access better learning and better student experience.

- Full-Time / Part-Time
- Conventional On Campus

Duration:

Full Time : 1 Year

Part Time : 2 Years



Career Opportunities

- Business Analytics
- Project Management
- Financial Technology
- Finance
- Investment and Financial Planning
- Marketing
- Project Management
- Finance
- Marketing
- Entrepreneurship
- Management
- Human resources



Courses Offered

The MBA programme requires a total of 42 credits to complete and is divided into two parts as follows:

PROGRAMME CORE

- Strategic Human Resources Management
- Marketing Management
- Managerial Accounting
- Financial Management
- Business Economics
- Competitive Strategic Management
- Quantitative Techniques and Decision Making
- Organisational Behaviour
- Research Methodology or Case Research
- Methods Research Project

MAJORING COURSES

Choose 1 from 12 specialized major selections offered:

ENTREPRENEURSHIP

- Entrepreneurship
- New Business Venture in Management
- Innovation and Creativity

MANAGEMENT

- Organisational Development and Change
- Business Negotiation and Conflict Management
- International Business

MARKETING

- Intergrated Marketing Communication
- Services Marketing
- Customer Relationship Management

FINANCE

- Corporate Finance
- International Financial Management
- Investment Management

HUMAN RESOURCES

- Human Capital Development and Talent Management
- Performance Management
- International Human Resource Management

RISK MANAGEMENT

- Operation Risk Management
- Financial Risk Management
- International Financial Risk Management

FINANCIAL TECHNOLOGY

- Fin-Tech-Payment and Transaction
- Financial Cybercrime
- Emerging FinTech

PROJECT MANAGEMENT

- Project Management
- Managing Virtual Projects
- Logistics and Supply Chain Management

INVESTMENT AND FINANCIAL PLANNING

- Equity Investment and Financial Planning
- Bond and Mutual Funds Investment Planning
- Derivatives Investment

INTERNATIONAL BUSINESS

- Global Strategic Analysis
- Global Marketing Strategies
- International Leadership

GLOBAL ISLAMIC FINANCE AND BANKING

- Risk Management and the Regulatory Framework in Islamic Finance and Banking
- Global Islamic Finance and Banking Institutions & Markets
- Islamic Finance and Banking Products & Services

BUSINESS ANALYTICS

- Modern Data Management
- Data Mining
- Operations Research

**Subject to change*



Admission Requirements

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; **OR**
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment; **OR**
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous internal assessment; **OR**
- A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; **OR**

OTHERS

- Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.
- Admission through Accreditation of Prior Experiential Learning or APEL.

INTERNATIONAL

- A minimum score of Band 6 in the International English Language Testing System (IELTS)*; **OR**
- A minimum score of 60 for an Internet Based Total (iBFT) for the Test of English as a Foreign Language (TOEFL)*; **OR**
- A minimum score of 8.5 for TOEFL Essentials (online); **OR**
- A minimum score of 59 in Pearson Test of English (PTE); **OR**
- A minimum score of Mid B2 (169) in Cambridge English Qualifications and Tests; **OR**
- Band 4 in Malaysian University English Test (MUET); **OR**
- Successful attainment of Mid B2 (169) in CEFR aligned exams by Cambridge English Qualification conducted by the Centre for Continuing Education (CCE).

Note:

Conditional offer letter will be issued to international student who has not met the English Proficiency Requirement.



Study at an Award-winning University

in the heart of a global city



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